Analysis of Farmer Entrepreneurial Activities

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Abstract (Times New Roman 10pt)

Performance of Farm in Bojongpicung Cianjur was affected by land area, types of seeds and the availability of workers, apart from farmers' tenacity in the program. Tenacity is a behavioral entrepreneur trait, which is influenced by business and individual farmers' characteristics, as well as the external environment. Entrepreneurial behavior depends on the farming business performance for the program to run and be successfully implemented. productivity can be increased by improving agricultural human resources quality. Descriptive statistical analysis for entrepreneurial activities was measured using the Entrepreneurial Behavior Index. The results of this research are the majority of Rice Farming Entrepreneurial Activities in Bojongpicung Subdistrict are in a low category.

Keywords: rice farming, entrepreneurial, economic of entrepreneurship, agriculture

Selected References

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